

F 127  
.F4 U5  
Copy 1

*THE*  
**Finger Lakes**  
of Central New York



**The Lakes—Topography  
Points of Interest and  
*Every Road with  
Improved Highways  
indicated . . . . .***



**PUBLISHED BY  
UNITED STATES SURVEY COMPANY  
Incorporated  
ALBANY : N. Y.**



# INTRODUCTORY

---

The Finger Lakes of Central New York are among the foremost of America's beauty spots. To the Finger Lakes Association is largely due the credit for bringing to the attention of the American public one of its richest, and until recently little heralded, gems of natural beauty.

A glance at the map will show the heart of the region cut longitudinally by a group of lakes—spread like the fingers of a mighty hand—varying from four to forty miles in length and from one-half to three miles in width. With the exception of a short stretch of road between Canandaigua and Naples, they are completely surrounded by a continuous and splendidly improved highway, while numerous good roads, traversing the region in all directions, make practically every part accessible.

It was about these lakes that the American Indian reached his highest development long before the white man came to displace him. Here these aborigines cleared away the forest and planted grains and fruits; here they builded substantial log houses and established village; and here they founded a stable form of government, a league of nations, which functioned well for many generations before finally being supplanted by a superior race.

The visitor to this section will find almost any kind of natural beauty that may be desired. At the lower or northerly ends of the lakes the country is gently rolling, while at the upper or southerly ends the hills rise to a height of over two thousand feet. As one journeys thru this region there is a constant change of scenery—broad vistas revealing the tranquil lakes in their matchless settings among the hills, wooded slopes, prosperous farms and vineyards, deep glens, lofty waterfalls and cascading streams. And above all well kept cities, villages and hamlets where frank hospitality and comfortable accommodations typify the spirit—"Every Traveler our Guest."

The motive which prompted this publication was a desire to give resident and visitor alike a complete and authentic guide to the region by giving definite and specific information concerning points of interest and to show their accessibility by automobile.

The publishers will deem it a special favor to be advised of any additional points of interest for inclusion in future editions.

PUBLISHED AND COPYRIGHTED BY

UNITED STATES SURVEY COMPANY

INCORPORATED

ROCHESTER, N. Y.

# CANANDAIGUA LAKE

F124  
458

## CANANDAIGUA LAKE

Canandaigua Lake is sixteen miles long and averages about one mile in width. Its greatest depth is 262 feet. The country at the lower end, near the village of Canandaigua, is gently rolling while at the upper end around Naples the hills rise to a height of 2,000 feet above the lake. The shores on either side from Canandaigua are lined with cottages. Deep Run Park, on the east side, offers recreation. A tourist camp is provided at the foot of the lake, directly on the state highway. The most important village on the lake is

### CANANDAIGUA

It covers the site of the Seneca Indian Village "Kanandarque" which had 23 log houses and a granary—destroyed by General Sullivan in 1779. Here Phelps and Gorham opened the first land office in Western New York, 1789. The last general Council of the Iroquois was held in Canandaigua in 1794. The Historical Museum and Library contain many relics and historical records which are intimately associated with events in the immediate region. The more important points of interest are located on the city map. They are

GRANGER HOMESTEAD—built in 1818 by Francis Granger, Postmaster General under President William Henry Harrison. The original building still stands.

## SERVICE

THE ROOMS are airy, sweet and clean, with running water and baths.

THE GRILL is immaculate and famous for the superior quality of all the seasonable dishes offered on its menu—at modest prices.

THE COFFEE SHOP is open at all hours and provides everything in the line of "short orders"—at very moderate prices.

Located in the center of the city, but sufficiently distant from railroads to be quiet. *Garages within one block.*

SOFT DRINKS      CIGARS      BILLIARDS

Stop here *once*—and you'll never go by without stopping

## THE WEBSTER HOTEL

Peter Burke, Prop.      CANANDAIGUA, N. Y.

# CANANDAIGUA LAKE

CONGREGATIONAL CHURCH—original structure as built in 1812.

PICKERING TREATY MONUMENT—a part of the inscription reads "The last general Council of the United States with the Iroquois Confederacy was held in Canandaigua and the resultant treaty was signed November 11, 1794 by U. S. Agent Timothy Pickering.

## Sachems and Warriors

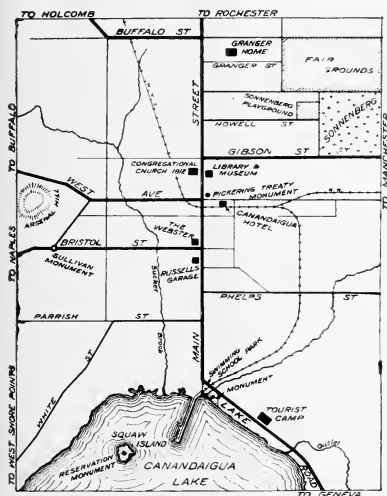
Farmer's Brother, Cornplanter, Red Jacket, Little Beard, Fish Carrier, Little Billy, Heap of Dogs, Handsome Lake, Half Town and Fifty others."

ARSENAL HILL—so called because it was the site of a State Arsenal built in 1808 and used during the war of 1812.

SWIMMING SCHOOL PARK MONUMENT—bears this inscription, "Near this spot lying in a circle with faces toward the Sacred

Hill, Ganundewah, were found the remains of 16 Seneca Indians — men and boys—dwellers in the ancient village Kanandarque. They now rest here."

SONENBURG — the estate of Mrs. F. F. Thompson. A trip to this estate, at the end of Howell Street, is not to be missed. Here will be found some beautiful gardens—Japanese, Italian, Marble, Old Rose, Water and Rock — also a fine collection of birds. Visitors are admitted daily at 1 P. M. sharp, except Sundays and holidays.



## Russell's Canandaigua Garage

(ON THE MAIN STREET)

PHONE 49

Overland—Willys-Knight Dealer

Ladies' Rest Room      Open Day and Night

TWO SERVICE CARS

## KEUKA LAKE

---

### KEUKA LAKE

The name is Indian and means "Crooked" or "Lake with an arm." It is 21 miles long, has a depth of 183 feet and an average width of three-quarters of a mile. The entire country surrounding the lake offers exceptionally fine views but the outstanding feature is Bluff Point from the crest of which a vast panorama unfolds to view. No doubt it was the splendid vista from this spot that tempted Abraham Wagener, the first settler of Penn Yan, to sell out his holdings and move to Bluff Point where, in 1835, he erected a home. This house is still standing. Its location is indicated on the map by a small dot at the crest of the point. To reach this spot about eight miles of unimproved road must be used but in good weather the route is not bad and the trip is replete with fine views along the entire drive.

The slopes about Keuka grow the finest grapes in America. They bring better prices than those from any other region because of their superior quality and flavor. These peaceful waters witnessed the inception and development of the flying boat.

The shores are dotted with numerous summer colonies. There are ample facilities for bathing, boating, canoeing, and good hotel accommodations are available for all who wish to tarry.

## THE BENHAM

PENN YAN, N. Y.

At the foot of Lake Keuka  
The scenic gem of the Finger Lakes

On the direct route from  
Buffalo, Rochester and Geneva  
to Watkins Glen

All Rooms with Baths and Running Water

*American Plan      Rates \$3.50 up*

**HOTEL KNAPP**—Under same Management  
A. H. MITCHELL, Mgr. C. H. MITCHELL, Prop.

# KEUKA LAKE

## PENN YAN

This delightful village, cozily surrounded by hills on all sides, except where Keuka Lake stretches away to the south, will please the eye of the traveler. Like most of the villages in Central New York it has the appearance of being well kept. Among its residences are many examples of fine architecture. The outlet from the lake furnishes excellent water power, having a drop of 265 feet in a distance of five miles. Here are located the Burkitt Mills, largest manufacturers of buckwheat products in the world. Other manufactured products include store fixtures, fruit packages, men's clothing, and paper. The village gets its queer name from the early settlers—Pennsylvanians and Yankees.

## HAMMONDSPORT

This village was the native heath of Glen H. Curtis, pioneer aviator and inventor. Here he conducted all his earlier experiments and developed the flying boat—even the NCs which acquired fame by trans-Atlantic flight. The surrounding country is the heart of the finest grape growing section in America and for many years the best American wines were vinted in this vicinity. Grapes are still the principal product.

## KEUKA HOTEL ON EAST SHORE OF LAKE KEUKA

*Opposite Bluff Point Mrs. B. M. Young, Owner and Prop.*

Dancing, Boating, Fishing,  
Bathing, Tennis, Etc.

IDEAL SUMMER HOTEL—NO MOSQUITOES

*In the Heart of the Finger Lakes Region*

*The publishers of this booklet  
also issue*



showing all Improved  
Highways, Main Connect-  
ing Roads, Mileage, City  
Maps and Routings for

**Northern New England**  
(Maine, New Hampshire, Vermont)

**Southern New England**  
(Mass., Rhode Island, Conn.)

**New York, Pennsylvania  
New Jersey**

(Other states in course of preparation)

Copies may be obtained at any  
good book store or will be sent  
post paid by the publishers upon  
receipt of order.

# SENECA LAKE

## SENECA LAKE

Seneca is the largest of all the lakes in the region. It is 618 feet deep and, with the exception of lake Michigan, is the deepest body of water wholly within the boundaries of the United States. The deepest point is 174 feet below sea level. The lake is 36 miles long and averages about 2 miles in width. At a depth of 200 feet the temperature remains at 39 degrees Fahrenheit the year around. It has hardly ever been known to freeze over completely which is probably due to its great depth and the fact that the lake is an immense spring, as indicated by the absence of large feeders.

The region at the head of the lake abounds in scenic wonders. The glens and waterfalls at its upper end combine to make this one of the foremost of America's beauty spots. Fishing is good, Seneca Lake being famous for its trout.

## GENEVA

At the foot of the lake is Geneva, a progressive, thriving city of 15,000 inhabitants. It is the center of a fine agricultural section of general farm produce and fruits. It is also a nursery center and a New York Agricultural Experiment Station is located here. The varied industries include the canning and preserving of fruits and vegetables, the manufacture of lenses and optical goods, cutlery, furnaces, stoves, type, gasoline engines, motor boats and breakfast food.

**The Hob 'n' Nob**  
**Tea Room**  
A la Carte Service  
Fountain Refreshments  
Seneca St. Geneva

*Atmosphere and  
Service as  
distinctive as its  
name*

## O'MALLEY MOTOR COMPANY, INC.

Storage for  
100 Cars

**DODGE BROTHERS**  
**MOTOR VEHICLES**

Modern and  
Fireproof

Storage — Repairs — Accessories

TELEPHONE 2763

347 EXCHANGE ST.,

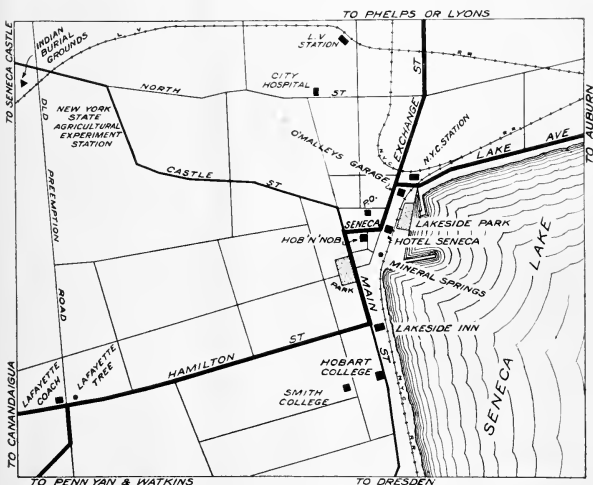
GENEVA, N. Y.



## SENECA LAKE

Geneva is the site of the old Seneca Indian Village "Kan-a-de-sa-ga." Its 50 log houses were destroyed by General Sullivan's expedition. Here lived the Chief Sachem of the Seneca nation, and here lie buried many of the Indian Chiefs. A burial mound may be seen just northwest of the city limits. Visitors should also see the Lafayette tree, under the spreading branches of which General Lafayette received the people of this section on his tour thru New York State in 1825. The coach used by the noted visitor at that time may be seen at the house of Charles D. Bean, situated on the crest of the hill just west of the tree.

South Main Street closely follows the shore of the lake and has many beautiful homes. A drive along this thoroughfare is well worth while. On this street is located Hobart College founded in 1822, and the William Smith College for Women is close by.



The dining veranda overlooking the lake,  
delicious home-cooked meals and  
airy, comfortable sleeping rooms at

### LAKE SIDE INN, GENEVA, N. Y.

will appeal to all discriminating tourists who are  
seeking a quiet, homelike stopping place

Open from June 18 to Sept. 9

Tea room service

## SENECA LAKE

---

### WATKINS

Who has not heard of Watkins Glen? This gorge, extending for three miles back into the hillside, has its entrance directly on the main street of the village. Since 1911 it has been a state park, and substantial paths and stairways make it accessible. Description will not add to its beauty. A trip to the Finger Lakes would be incomplete without a visit to Watkins Glen.

Mineral Springs abound in the Finger Lakes region but at Watkins is the only place where they have been used on a large scale for the treatment of disease. The Glen Springs is among the few places in America where one may obtain all the medicinal and natural advantages of the European spas.

The village was named Jefferson by its founder, Dr Samuel Watkins. Later the name was changed to Watkins, in his honor, through the influence of the late Judge Freer. One of the hotels here perpetuates the original name of the village.

Watkins is located over one of the most profitable salt beds in the United States. Thousands of tons of fine table salt are annually refined from the brine pumped from the earth.

# The Glen Springs

Watkins, N. Y.—On Seneca Lake

WM. F. LEFFINGWELL, PRES.



A Mineral Springs, Health Resort  
and Hotel in the heart of the  
Finger Lakes region. Attractive  
and well kept golf course. Write  
for illustrated booklets : : : :

*Open all the year*

# BUSINESS DIRECTORY

## Automobiles

### NASH SALES & SERVICE

335-341 E. State St. Storage-Trucking. Local and long distance hauling. Auto Washing Phone 2531.

## Bakers

### WM. L. BURNS

110 N. Corn St. If you don't eat Burn's Mothers Bread we both lose.

### SCOTT'S BAKERY

830-840 N. Aurora St. "Scotts Taste-Rite Bread." L. J. Scott & Son.

### B. H. WOOL COMPANY, Inc.

207-213 S. Tioga St. Bread, Cakes, Crackers and Confectionery. United States Food Administration License No. B 02539.

### NO-ALBA

113 N. Aurora St. If you want the best in baked goods get No-Alba. Also Gold-Bo Salad Dressing.

## Banks

### ITHACA TRUST COMPANY

110 N. Tioga St. Resources over 4½ millions. Efficient service.

### THE TOMPKINS COUNTY NAT'L BANK

135 E. State St. Established 1836.

R. H. Treman, Pres.

A. G. Stone, V. Pres. & Cashier

C. D. Bostwick, 1st. V. Pres.

D. N. Van Hoesen, Ass't Cashier

R. S. Polk, Ass't Cashier

## Barber Shops

### HARRIS BARBER SHOP

614 W. State St. High class and up-to-date service. Three chairs. Barber Supplies.

### STRAND BARBER SHOP

300 E. State St. Under Lehigh Valley Ticket office. Sanitary quick and up-to-date Service. Three artists in attendance: H. S. Filsinger, Prop.

## Billiard Parlor

### P. A. McALLISTER

410 Eddy St. Modernly equipped Billiard Parlor. Prices always reasonable. Full line of cigars, cigarettes, candy, soft drinks.

## Book Stores

### ANDREUS & CHURCH

143 E. State St. Booksellers, Stationers, Printers, Bookbinders.

### THE CORNER BOOKSTORE

State & Tioga Sts. The Corner Bookstore has every guide, map & section of importance to the tourist. Established 1868.

## Cabinet Work

### MAX KLUBERT

141 S. Aurora St. Awnings, tents, canopies, cabinet work. Furniture repairing and refinishing. Telephone 7631.

## Children Outfitters

### KIDDIE SHOP

118 N. Aurora St. When touring the Finger Lakes Region visit the Kiddie Shop for togs and gifts.

## Churchs

### THE LUTHERAN CHURCH

The Lutheran Church invites you to Sunday Service. We will serve you anytime. Wm. P. Horn, Pastor.

## Clothiers

### JOHN N. MEAD

103 E. Green St. Everything men wear.

### BEN MINTZ, Inc.

129-131 E. State St. Men's Clothing, Popular Prices. Founded 1876.

## Confectioners

### CORNELL CONFECTIONERY STORE

416 Eddy St. A complete line of Whitmans and Mavis Chocolates. Service that satisfies.

### GOODIE SHOP

Two shops. 224 E. State St. 105 N. Tioga St. Serves the best Ice Cream and has the best Candies.

### UNIVERSAL MILK COMPANY

West Clinton St. Nestle's Every Day Ice Cream. Eskimo Pies, Candies and Malted Milk at the best dealers.

### F. M. ZORN

526 W. State St. Ice Cream and Cold Drinks. Best grade of Candies, Kodak Supplies, Magazines and Stationery.

## Dry Goods

### BUSH AND DEAN, Inc.

151 E. State St. Dry Goods Ready to Wear Merchandise. Established 1885. Incorporated 1914.

## Filling Station

### STANDARD OIL FILLING STATION

Buttermilk Falls, Soft Drinks, Ice Cream, Cigars and Tobacco. Motor Oils, Gasoline. Ladies Rest Room.

## Florist

### THE BOOL FLORAL CO., Inc.

215 E. State St. Near Ithaca Hotel. Cut flowers, Plants and Decorations.

## Funeral Directors

### F. D. GILBERT

122 E. Seneca St.

### M. D. MARTINDALE

112 Cook St.

## Furniture, Rugs, Wall Paper

### H. J. BOOL CO.

130-132 State St. A down-to-date store. Fine quality Furniture, Rugs, Draperies, Wall Paper at lowest prices.

## Gardners

### JAY CARPENTER

835 Cliff St. Fruit, Vegetables and Flower Plants. Custom cider mills. Sweet cedar. Phone 2996

# BUSINESS DIRECTORY

## FRED C. L. MORGAN

R. F. D. 7. Truck gardening & Fruits in season. Ice cream, soft drinks, cigars. On Highway between Ithaca and Geneva. Poultry & Eggs.

## Garage

### AUTO SERVICE GARAGE

124-126 S. Aurora St. Accessories, Goodrich Tires and Tubes. Best equipped tow car in the city. Expert repairing. Phone 2269.

### BAILEY GARAGE COMPANY, Inc.

216 S. Cayuga St. Automobiles stored, rented, and repaired. Gasoline, Oils, Greases, Prestolites, Sundries. Completely equipped repair shop.

### J. A. ELLIOTT

205-207 S. Cayuga St. Sales room and Service Station. Hudson Super Six, Essex Motor Cars. Phone connections.

### FINGER LAKES GARAGES, Inc.

109-119 W. State St. Franklin, Studebaker, Brockway Trucks. Washing, Painting, Repairing, Accessories, Sundries. 200 car storage. Phone 2341.

### G. L. HEAD

107 E. Clinton St. General Automobile Repairing. Electrical work. Telephone 3356.

### ITHACA GARAGE

114 S. Fulton St. Dort Cars, Coupe, Sedan, Touring, Roadster. H. D. Keyser, Sales Mgr. Phone 2181.

### FRANK H. PAYNE

529 W. Green St. Durant Service Station. Motor Oils, Accessories and General Repairing.

### J. G. PRITCHARD & SONS

106-108 W. Green St. Buick, J. G. Pritchard, W. T. Pritchard, L. C. Pritchard.

### REYNOLDS & DRAKE GARAGE

216 S. Cayuga St. Repairs, Parts, Machine Work. Oxy-Acetylene Welding, Acme Truck Service.

### SCHUTTS GARAGE

426-428 W. Titus Ave. Olds Sales and Service Station. Motor Oils, Gill Piston Rings.

### SPACE BROS.

616 W. Buffalo St. Greasing, Painting and General Repairing. Convenient and out of traffic. Motor Oils, Gasoline.

### F. C. TRUMAN

110 West Green St.

### J. W. DOOLITTLE

Universal Sales Co.—The Universal Car—Authorized Sales & Service.

## Grocers

### ATWATER'S

109-111-113 E. State St. Everything to eat.

### THE ECONOMY CASH STORE

406 Eddy St. Headquarters for Tourist Supplies, Fruits and Lunches. Thos. J. Larkin.

### LARKIN BROS.

403 College Ave.

## Hotels

### GLENWOOD HOTEL ON CAYUGA LAKE

A really delightful spot. Week end or Vacation. Request folders and rates. Dances Wednesday and Saturdays.

### REPUBLIC INN

Freeville, N. Y., J. J. Sullivan, Mgr.

## Insurance

### EMMONS & ROCKWELL

209 E. State St. Tour the Finger Lakes Region with adequate Automobile Insurance and forget your troubles. Consult us.

### AETNA LIFE INSURANCE CO.

Realty Bldg. Insurance measured to fit each applicant as the Tailor makes your suit to measure. Call or write. Telephone 2624. Maurice L. Taylor, Dist. Mgr.

### P. W. WOOD & SON

158 E. State St. Good insurance is necessary to get complete enjoyment from automobiling. We are Travelers agents.

## Jeweler

### HARLEY HILL

307 E. State St. Jewelry, Cut Glass, Rogers 1847 and Community Silver, Engraving and fine repairing. We guarantee to satisfy.

## Laundry—Auto

### ITHACA AUTO LAUNDRY

109 S. Titus Ave. Washing, Polishing and Greasing Autos our specialty. Mobiloils. Telephone 5362.

## Laundry

### THE PALACE LAUNDRY

323-325 Eddy St. Phone 8243.

## Leather Store

### J. T. CALKINS

For your luggage stop at 123 E. State St. Ithaca's Exclusive Leather Store.

## Lunches

### MRS. W. E. COOK

710 Cliff St. Lunches, Soft Drinks and Candy.

## Masseurs

### THE SWANSTROM INSTITUTE

110 W. Seneca St. The Swanstrom Bath and Massage Institute for Ladies and Gents. Private rooms for night accommodations. Phone 2002.

## Men's Furnishings

### T. D. SULLIVAN

202 E. State St. Men's Furnishings, Furs, Trunks and Suit Cases. Phone 2553.

## Merchant

### SOLOMON ABBOT

502 W. State St. Dry Goods, Shoes, Ladies' and Children's Wearing Apparel.

# BUSINESS DIRECTORY

## Moving & Storage

**MITCHELL-the-Mover, Inc.**  
Storage Warehouses. Household Goods Stored, Moved & Packed.

### A. J. PAYNE

Fulton St. Local and Long distance hauling. Telephone 5119 and 8012.

## Music Dealers

### M. DOYLE MARKS CO.

105 N. Aurora St. Everything in Music. Home of the Famous Doyle-Marx Pianos.

### SOULE'S MUSIC STORE

Dealer in High Class Musical Instruments. 307 E. State St.

## Newspapers

### ITHACA JOURNAL NEWS

Jno. W. Baker, Gen. Mgr. Harry G. Stutz, Editor.

## Photographer and Kodak Dealer

### VAN BUREN STUDIOS

138-140 East State St. All the latest style photographs. 36 years experience. Kodaks, Kodak Finishing 24 hour service. Films.

## Printing

### STOVER PRINTING CO.

115 N. Tioga St. "Right, and on Time."

### THE ATKINSON PRESS

122 S. Tioga St. Quality Printing. Earl E. Atkinson. Bell 2623.

## Real Estate

### BURNS REALTY CO.

100 N. Tioga St. Farms, City Property and Insurance.

### WM. F. McDANIELS

120 E. State St. Fire and Life Insurance. Property sold and exchanged. Rents collected. Notary Public.

### ITHACA REALTY COMPANY

202 N. Tioga St. Real Estate bought, sold and exchanged. Insurance of every description. S. Edwin Banks, Pres., P. D. Conley, V. Pres., Edward E. Ingalls, Sec'y & Treas. Incorporated 1905.

### MARY O'NEIL FAHEY

208 E. State St. Desirable well located homes; City, Country and Shore. Consult our list. Yours for honest valuations.

### SQUIER & SQUIER

147 E. State St. Real Estate & Fire Insurance.

## Restaurants

### CORNELL GRILL

Sheldon Court. While in Ithaca dine at the Cornell Grill. The most up-to-date place in the city.

### THE SENATE

104-106 N. Aurora St. Business Men's Lunch 11:30 to 2:30. Dinner 5:30 to 8:30. A la Carte Service at all hours. Phone 6515 M. T. Gibbons, Prop.

## Tea Room & Gift Shop

### FOREST HOME INN

A delightful place for Auto Parties. Just off Cornell Campus on the Cortland Road. Phone 2282.

### HILLSIDE FLORAL TEA SHOP

418 Eddy St. At the Campus gate. Individual Dainties promptly prepared. Cool & Quiet. Picnic lunches to order.

### THE GREEN LANTERN TEA ROOM

140 E. State St. A quiet cool and clean place to eat. Home cooking. Open 11:45 A. M. to 7 P. M. Daily. J. M. Rumsey.

### LYNDEN LUNCH

We satisfy others and will satisfy you. Our specialty is steaks and chops. 408 Eddy St.

### MOTHER'S KITCHEN

319 Eddy St. A reputation for good food at moderate prices. Steak dinners Wednesday evening. Chicken Dinner Sunday.

### ORIGINAL TEXAS HOT WIENERS

409 Eddy St. Clean and Up to Date. Kelley Bros. Prop.

## Service Stations

### BLACK BROS.

138 W. State St. Delco light products. New Batteries for sale. Lighting systems installed. Exide battery service station. Phone 4053.

### LOHR AND KRAMER

105 W. Green St. Tires, Accessories, Vulcanizing, Oils, Greases and Gas. Phone 6571. H. B. Lohr, E. J. Kramer.

### MARION BROS. Inc.

Authorized official service on Auto-Lite, Briggs-Stratton, Delco, North East, Remy, Klaxon, Willard Battery, Pyramid Brushes.

## Stationery Store

### UNIVERSITY STATIONERY STORE

422 Eddy St. Photographer. Amateur Finishing. H. L. Walker —K. C. Walker.

## Sporting Goods

### S. R. TISDEL

310 E. Seneca St. Guns, Ammunition and Sportman's Supplies Wholesale & Retail. Sewing machines, Vacuum cleaners, Bicycles, etc. Gun and locksmith repairing.

## Tires

### W. H. DOBELJ

109 E. Green St. O. K. Tire and Vulcanizing Shop. New and used tires always in stock. All work unconditionally guaranteed.

### FREAR TIRE SALES COMPANY

206 S. Jayuga St. "The House of Service that Satisfies."

## Trucking

### E. T. GLESON

Fulto St. Light and Heavy Hauling. Anywhere. Anytime. Telephone 8012 and 5119.

## JACKSONVILLE

### JACKSONVILLE GARAGE

Motor Oils, Gasoline, Kelly-Springfield, Firestone Tires & Tubes. Auto Accessories.

### H. W. RIGHTMYER

On State Highway, Motor Oils, Gasoline, Cigars, Cigarettes, Tobacco. General Merchandise.

## LAKE KEUKA

### KEUKA COLLEGE FOR WOMEN

On beautiful Lake Keuka. Courses leading to B. A. and B. S. Arts, Sciences, Home Economics and Christian Leadership. A. H. Norton, Pres. Keuka Park, N. Y.

### LAKE KEUKA GARAGE

8 miles from Penn Yan, east side of Lake. Service Station, Motor Supplies and Accessories.

### ALLEY'S INN on Lake Keuka

Located on the West Shore, four miles from Penn Yan, N. Y. Noted for its home cooking and good beds. Boating, bathing, dancing, fishing. Telephone 48-F-3 Penn Yan.

### LAKESIDE PARK, Lake Keuka

West shore opposite Bluff Point. Complete Hotel accommodations. Boating, Bathing, Dancing Pavilion, Fishing.

## LUDLOWVILLE

### R. J. DRAKE

Ice Cream, Fruits, Cigars, Candy, Soft Drinks, Pool Room.

## McLEAN

### ELM TREE INN

We accommodate House Parties, Auto Parties, Banquets. Geo. L. Terrill, Prop.

### FULLER'S GARAGE

Dodge Bros. Motor Cars. Motor Oils, Gasoline, Kelly-Springfield, Goodyear Tires and Tubes.

### J. H. POWELL

Cigars, Tobacco, Ice Cream, Soft Drinks & Candies. Hardware, Paints, Groceries.

## MECKLENBURG

### E. W. KIRBY GARAGE

Firestone Tires and Tubes. Accessories. All work guaranteed.

## MYERS

### L. V. MAIN

Dealer in General Merchandise, including Gasoline, Auto Oils, Firestone and Goodyear Tires, inner tubes, etc.

### MYERS GARAGE

Motor Oils, Gasoline, Tires, Tubes, Tow-car Service. Expert repairing. Inman & Holen, Props.

### EARL REYNOLDS

Myers, N. Y. Cigars, Tobacco, Cigarettes, Fruits, Candy, Soft Drinks. We serve Drymen's League Ice Cream.

## NAPLES

### THE STORE OF MERRITT

Dry goods, Ready-to-wear. Footwear.

### O. L. EMORY

Furniture and Undertaking.

### C. H. BOALS

Authorized Ford Products & Lincoln Cars.

### CHAS. WOODWARD & CO.

Main St. General Repairing. All Makes Cars. A complete line of Tires & Accessories, Battery & Vulcanizing Service.

### THE NAPLES HOTEL

William West, Prop.

### THE BOLLES HARDWARE

Plumbing & Heating. "If it's hardware, we have it."

## NEWFIELD

### ROCKY CLIFF KENNELS

Newfield, N. Y. R. F. D., 27. Near entrance to Enfield Glen. Police Dogs. Chas. W. Rose.

## PENN YAN

### Automobiles

### E. J. LODER

3 Main St. Chevrolet Sales—Service.

### Body Builders

### W. H. WHITFIELD & SON

Auto Truck and Bus Bodies.

### Bank

### THE CITIZENS BANK OF PENN YAN

### Books

### MARVIN'S

Books, Magazines, Souvenirs, Gifts. Fine Stationery.

### Confectionery

### SEWARD'S CANDY SHOP

19 Main St. Homemade Candies Soda, Ice Cream, Cigars.

### Clothing

### SEELEY'S

Clothes & Furnishings.

### Druggists

### BORDWELL'S, Inc.

Cor. Elm & Main Sts. Apothecaries. "Get it at Bordwell's."

### PROUTY & RAPALEE

Prescription Druggists. Cigars, Sodas, Liggett's Chocolates, Toilet Articles, Stationery.

### Dry Goods

### E. G. HOPKINS CO.

Dry Goods, Hosiery, Crockery, Toys and House Furnishings.

### LOWN DRY GOODS CO.

In every detail the leading retail establishment at Penn Yan.

# BUSINESS DIRECTORY

## THE METROPOLITAN OF

PENN YAN, Inc.

Dry Goods & House Furnishings.

## JEROME D. ROGERS

133-137 Main St. Dry Goods, Curtains, Curtain Materials, Carpets and Matting.

## Farm Bureau

## YATES COUNTY FARM BUREAU

## Furniture-Undertaking

## THE JAMES W. DAVIS COMPANY

Quality furniture and Undertaking.

## Garages

## JOHN J. McELLIGOTT

Buick and Reo Automobiles.

## KNAPP HOUSE GARAGE

Wm. A. Tierney, Prop. Repairing and storage.

## MAIN ST. GARAGE

1 Main St. Repairing all makes of cars. Storage.

## PARISH'S GARAGE

Telephone 207. Studebaker. Sales and service.

## Hardware

## THE HALLOWELL & WISE CO.

Hardware, Upstairs dep't. Dishes, Novelties, etc.

## THE GEO. W. PECK CO.

Hardware, Fishing Tackle.

## Hotels

## THE BENHAM, THE KNAPP

C. H. Mitchell, Prop.

## Ice Manufacturer

## KEUKA LAKE ICE CO.

Wholesale & Retail. Kenka Lake Natural Ice.

## Jewelry & Optometrists

## JARED A. DARROW

Phone 315. Jeweler & Optometrist. Kodak & Camera Supplies. Watches, Diamonds, Jewelry.

## C. E. SHEPARD

Jewelry, Cameras, Kodaks, Films, Developing, 24 hour service. Broken Glasses repaired or replaced at once.

## Manufacturers

## GUILE & WINDNAGLE, Inc.

Manufacturers of Baskets and Fruit Packages.

## YATES LUMBER CO.

Manufacturers of Baskets.

## SHORT ELECTRICAL MFG. CO.

Fishing is good where Pliaduct is made and used. Ask your electrician. Made at Penn Yan.

## WALKER BIN CO.

Lumber & Store Fixtures.

## Millers

## THE BIRKETT MILLS

The largest manufacturers of Buckwheat Products in the world.

## Miscellaneous Supplies

## LAKE KEUKA FRUIT SALES CO.

Inc.

Coal, Fruit, Grain & Mason's Supplies.

## Music Stores

## BUSH'S MUSIC STORE

132 Main St. Pianos, Edison Phonographs, Columbia Grafonolas, & Records, Sewing Machines, Stringed Instruments, Sheet Music, Auto Tires and Tubes.

## REILLY BROS.

107 Main St. Pianos, Victrolas, Sheet Music.

## Photographer

## THE BURNELL STUDIO

Views of Lake Keuka. Kodak Finishing, Photographs.

## Publishers—Printers

## PEERLESS PRINTING COMPANY

Publishers, Yates County Chronicle and Rushville-Gorham Chronicle. Printers, Advertisers, Stationers.

## Real Estate

## H. E. CHILVERS REAL ESTATE CO.

16 Arcade Bldg. Loans negotiated.

## GOODSPEED & MILLER

General Insurance and Real Estate.

## WALTER B. TOWER

## VINALL'S REAL ESTATE & INSURANCE AGENCY

Village and City Property. Farms & Vineyards a Specialty.

## Restaurants

## UNIVERSAL BLDG.

Just around the corner. Dining Hall and Tourist Headquarters.

## Shoes

## ENDICOTT JOHNSON CORP.

110 Main St. Better shoes for less money.

## H. MERTON SMITH

## WAGENER BROS.

For style Shoes—Wagener Bros.

## Sporting Goods

## WILKINS & ELLIS

Fishing Tackle, Sporting Goods, Guns, Ammunition.

## Wine and Grape Juice

## EMPIRE STATE WINE CO., Inc.

## PERRY CITY

## SHAW BROS.

Soft Drinks, Candies, Fruits, Pastries, Cigars, Cigarettes and Tobaccos.

## PERUVILLE

## PERUVILLE GARAGE

Motor oils, Gasoline, Pennsylvania Vacuum Cup & Firestone Tires and Tubes. Ford Accessories. General Repairing.

## PULTENEY

- F. A. BAILEY**  
Barber and Paperhanger
- H. E. HOLLEY**  
Automobile supplies, Tires & Accessories, Havoline Oil. Ford Parts.
- TYLER'S GARAGE**  
Auto Supplies, Accessories, Polarine Oils & Grease. Repairing.
- W. B. PIERCE & CO.**  
Groceries, Flour & Feed, Ice Cream & Soft Drinks.
- E. C. OSBORNE**  
Dry Goods & Gent's Furnishings. Drugs.
- CORYELL & McCONNELL**  
Dealers in General Merchandise.
- PULTENEY GRANITE CO.**  
Henry A. Gladue, D. F. Washburn. Monuments & Cemetery Work. Polishing. Pneumatic Tools used.

## SAVONA

- SAVONA GARAGE**  
Gould & Willard Storage Batteries. Mobiloils. Repair Work a specialty.

## SENECA FALLS

- THE EXCHANGE NATIONAL BANK OF SENECA FALLS**
- THE STATE BANK OF SENECA FALLS**
- FRED. L. HUNTINGTON**  
Phone 48. Expert Ford Service. Complete stock of Parts.
- KELLOGG GARAGE**  
17-21 State St. Complete line of Accessories. Storage, Washing, Expert Repairing. Goodyear Tires. Auto Livery at reasonable rates. "We aim to please you."
- STRATE'S RESTAURANT**  
24-26 State St. All home cooking. Run by Americans. Lunches packed for tourists.

## SHELDRAKE SPRINGS

- SHELDRAKE HOUSE**  
Forty rooms and cottages. Overlooks lake. Special dinners.

## SKANEATELES

- NATIONAL BANK OF SKANEATELES**
- THE WOLCOTT BOOK & GIFT SHOP**  
When in Skaneateles don't fail to visit this unique place next to the library.
- WALLACE-HAHN DRUG CO.**  
Kodaks. The Rexall Store. Candy, Cigars, Sodas.
- WILLIAMS & HURST**  
Dry Goods, Etc.  
The store that fills your wants.
- HERRLING & WICKS**  
Storage, Repairing. Authorized Ford Sales & Service.

## TUCKER-KREBS CO.

Hardware & Plumbing.

## JUST-A-MERE INN

Mr. & Mrs. Geo. C. Barber, Props. Meals for Motorists, absolutely neat, wholesome, plentiful. Board & Room by day or week.

## KAN-YA-TO INN

At the end of the Lake. Eastern Gateway to Finger Lakes Region. Modern thruout.

## THE KREBS

39 W. Genesee St. Phone 14. A unique place catering to the refined tourists.

## BENNETT'S MANDANA INN

On the west shore of the lake. Fish, Frog & Chicken Dinners.

## T. E. POOLE

Jewelry & Art Goods.

## TALCOT MILLING CO.

Millers of Flour.

## J. L. SHULTZ CO., Inc.

Coal, Agricultural Implements, Building Supplies. Wholesale Hay, Grain, Produce.

## SLATERVILLE SPRINGS

- R. G. FULLER**  
General Merchandise, Flour, Feed, Motor Oils, Gasoline and Auto Accessories.

## LYMAN H. GALLAGHER

Cornell Law School '95. Local Historian for the Town of Caroline. Notary Public. Telephone No. 14.

## SOUTH LANSING

- H. A. TERPENING**  
Motor Oils, Gasoline, Tires, Tubes, Repairs, Accessories. First Class Mechanics. Both Phones. Bell 6 F 15.

## TRUMANSBURG

- FIRST NATIONAL BANK OF TRUMANSBURG**  
Capital \$25,000.00. Surplus \$15,000.00. L. J. Wheeler, Pres. P. F. Sears, Cashier. 4 per cent interest on deposits.

## J. T. RYAN

Main St. Clean, Sanitary Barber Shop. Quick Service.

## THE MOORE SERVICE GARAGE, Inc.

A full line of standard accessories. Gargoyle, Mobiloils, Goodrich Tires. Service.

## T. H. WILLIAMSON

Automobiles, Automobile Supplies & Repairing. Ford Agency.



## BUSINESS DIRECTORY

### THE SUGAR BOWL

Ice Cream, Candies, Soft Drinks, Cigars, Cigarettes, Tobacco, Samoset, Candy. "They say it's good."

### POTTERS LUNCH & BILLIARD ROOM

Lunches, Ice Cream, Baked Goods, Flower and Vegetable Plants in Season. Taxi Service in connection.

### E. T. STEWART & SON

Main St. Funeral Directors and Furniture.

## TYRONE

### FLEET'S

On Lake Lamoka. Boarding, Boating. Free Tourist Camp on Lake Shore.

### LAKE LAMOKA HOTEL

On Lake Shore. Dancing, Boating, Bathing, Fishing. Hunting in season. Cottages for rent. Reasonable rates. Verandas overlooking lake.

## UNION SPRINGS

### FINGER LAKES CREAMERY

Attention Mr. Farmer: We pay cash for Cream.

### THE DOREMUS PHARMACY

L. V. Doremus, Prop. The Rexall Store. Doremus Ice Cream that made Union Springs famous.

### HAZARD & WEAVER GARAGE

Storage, Accessories & Repairs.

### UNION SPRINGS GARAGE CO., Inc.

Storage 40 cars. Socony Gas. Fine Repair Shop. Reasonable rates.

### W. C. MERSEREAU

General Merchandise. The Store of Quality.

### DANIEL MERSEREAU

Fire, Casualty, Automobile Insurance.

### GEO. S. FORDYCE

Lumber, Coal, Grain, Building Material & Masons' Supplies.

## WATERLOO

### DODD & COLLINS

37 W. Main St. Agents and Service for Oakland, Maxwell, Overland, Willys-Knight. We are here to serve all your wants. Phone 85 W.

### WM. J. ADAMSON

16 E. Main St. Powertown & Madison Tires. Sinclair Gas & Oils. Distributing Agency for Weldo Patch for Seneca Co.

### FIRST NATIONAL BANK

### METTON P. SANDFORD

Drugs. 25 Virginia St.

### M. I. DURKIN

Virginia St. Full line of ladies Ready-to-Wear. Munsing wear. We cater to all your clothing needs.

### C. KENNETH HAMMOND

31 E. Main St. Funeral director & embalmer.

### WATERLOO BODY CORPORATION

Church St. Commercial Bodies for Ford, Dodge, Overland and Chevrolet Chassis.

## WATKINS

### FRANK L. MORAN

Clothier & Haberdasher

### CHAFFEE-WATKINS CO., Inc.

Dry Goods, Ready-to-Wear, Hosiery, Underwear, Knit Goods.

### JAMES BURCH, Inc.

Dry Goods, Ladies Ready-to-Wear, Floor Coverings.

### L. H. DURLAND SON & CO.

Wholesale & Retail Hardware, Electrical Appliances and Sporting Goods.

### THE GLEN SPRINGS

A mineral springs—Health Resort and Hotel. Five Minutes walk from Watkins Glen.

### JEFFERSON HOTEL

C. M. & H. C. Durland, Managing Owners. Built 1832—Entirely remodeled 1921. Furnishings new, Rooms with private bath and running water.

### COLE & SON

Rexall Store. Drugs, Souvenir Cards, Photo Supplies and Sundries.

### M. B. HUGHEY

Shoes of the Hour.

### ROONEY BROS.

Footwear & Furniture, Undertaking.

### C. N. COLE

123 Fourth St. Furniture and Undertaking. Ambulance Service. Lady assistant.

### THE WATKINS REVIEW

## BEFORE YOU LEAVE THE FINGER LAKES

Do you know the Best Route to Your Destination?  
How far is it? Are the roads improved, unimproved or under construction?

## NUFOLD ROAD GUIDES WILL TELL YOU

Most road maps and books show only main routes—  
NUFOLD GUIDES show *all improved highways*

They will save you money, time and trouble

For sale at any good Book Store

# THE MAP FOLD

*and how to use it*



THE SPECIAL FOLD of the large map is most convenient. Two-thirds of the territory may be referred to *without the annoyance of unfolding the map.*

Holding the map as at present turn the folds from *left to right*—the upper or lower section of the map is visible, whichever happens to be folded uppermost.

Turn the map around, end for end, and again turn the folds from *left to right*—the central section of the map will be visible. It is always in view.

When traveling in the upper or lower sections of the map simply open it up, fold uppermost the section desired, and push the map back into the cover. Understand the fold and you will appreciate its convenience.

*For explanation of map features see lower right hand corner.*

---

## FOR INFORMATION

The Finger Lakes Association, a composite Chamber of Commerce of the different communities in the region, will gladly furnish any desired information. An attractive, illustrated booklet of the region is available upon request and inquiries concerning cottage accommodations will have particular attention. Address the Secretary,

E. C. COOPER,  
Watkins, N. Y.

FED ROCKS. These can be viewed from the lake only. See hourly from Watkins during summer months.

KINS. See page 8

OUR FALLS. See page 9

URN. See page 16

EN SPRINGS. See page 14

UMENT TO JESUITS. Inscription—"This valley was the site of the principal Cayuga Indian village. To the brave Jesuit missionaries whose heroism was almost without equal—Joseph Chaumont and Rene Menard who as guests of Chief Saonchiogwa built here in 1656 the first house of Christian worship in Western New York; Stephen DeCarheil for nine years ministered here and his co-laborer Peter x—this memorial is respectfully erected".

RA. See page 14

HANNOCK FALLS. This is the highest single waterfall east of the Rocky Mountains, being 215 feet in a straight line. The flow is through a deep, canyon-like gorge the sides of which rise over 300 feet. At present this property is privately owned. The last half mile of road is unimproved while passable in dry weather, is bad when wet.

CA. See page 12

ELD FALLS RESERVATION. A State Park containing some 400 acres which includes Enfield Glen and Falls. The geometrical precision of the fissures in the rocks, the rapids and rapids, the cascading falls with a drop of 210 feet make this glen most impressive. It is well to start at the upper entrance and go down through the gorge, coming out at the lower level.

AGHER MUSEUM. Owned by Lyman Gallagher. Contains many Curios, Antiques, Indian and Historical Relics.

VILLE. See page 14

AN. Here stands an Elm tree 148 years old which is 10 feet in diameter, 90 feet high and covers a quarter acre of ground. The first threshing machine in America was manufactured here by James Miller. McLean is the birth place of General Nathan L. Miller.

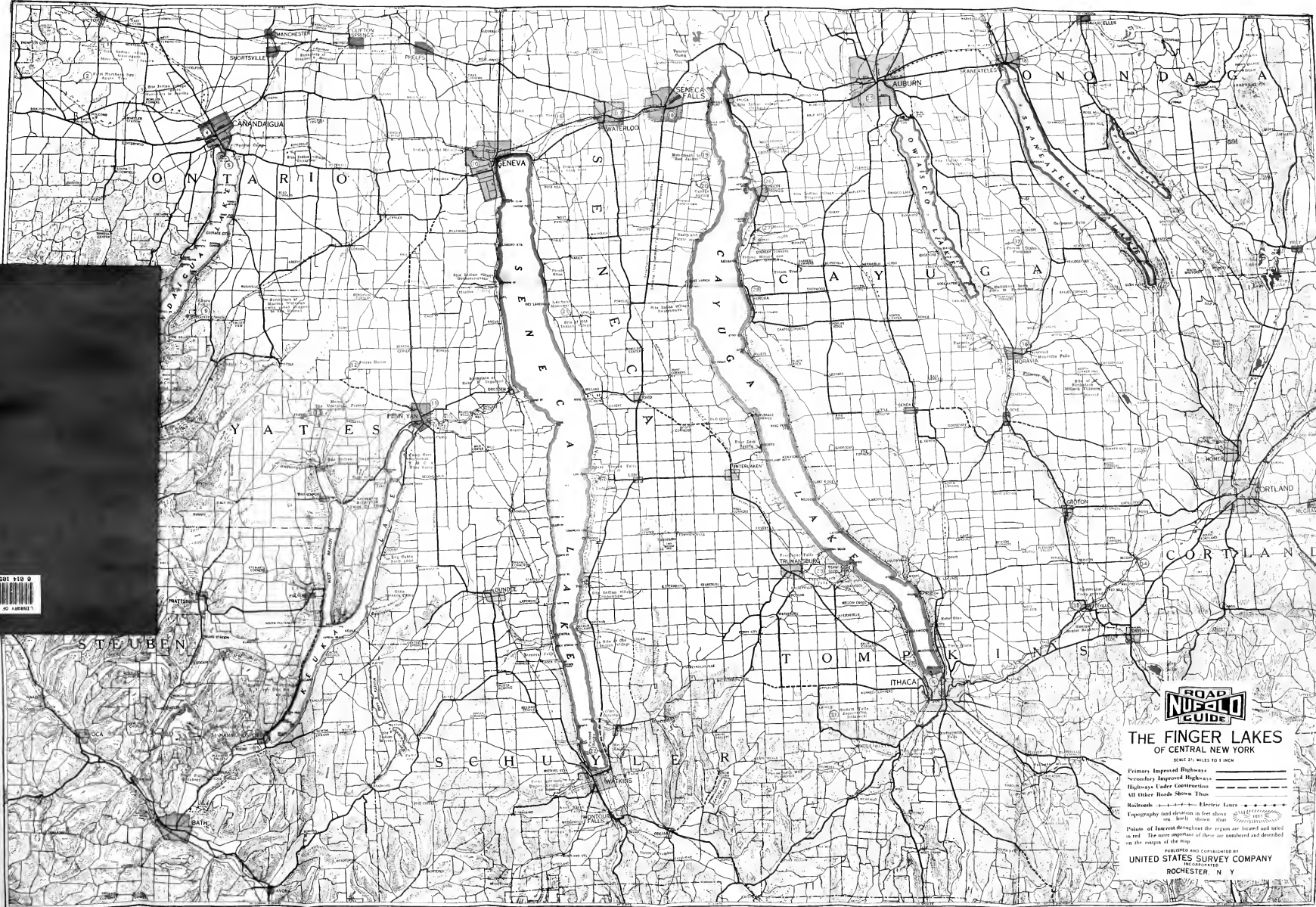
E OF DAVID HARUM. Here resided David Hanum, for whom Edward Noyes Wescott built the character David Harum, so well known to the American Public.

AVIA. See page 17

EN OCEAN. From this elevated point one may look upon the surrounding country in all directions. Three islands are visible and the countryside seems to roll away in billows. The unusual name applied to this point comes from the appearance these waves present when covered with ice.

EATELES. See page 18





### Points of Interest

- [illegible]

LIBRARY OF CONGRESS



0 014 109 879 2

